

SHATTER PROOF™

STRONGER THAN ADDICTION

ATLAS® - How and why to participate

Caroline Davidson, Shatterproof

December 2021

ATLAS Survey Open!

Fill out the ATLAS Survey before
Friday January 28th

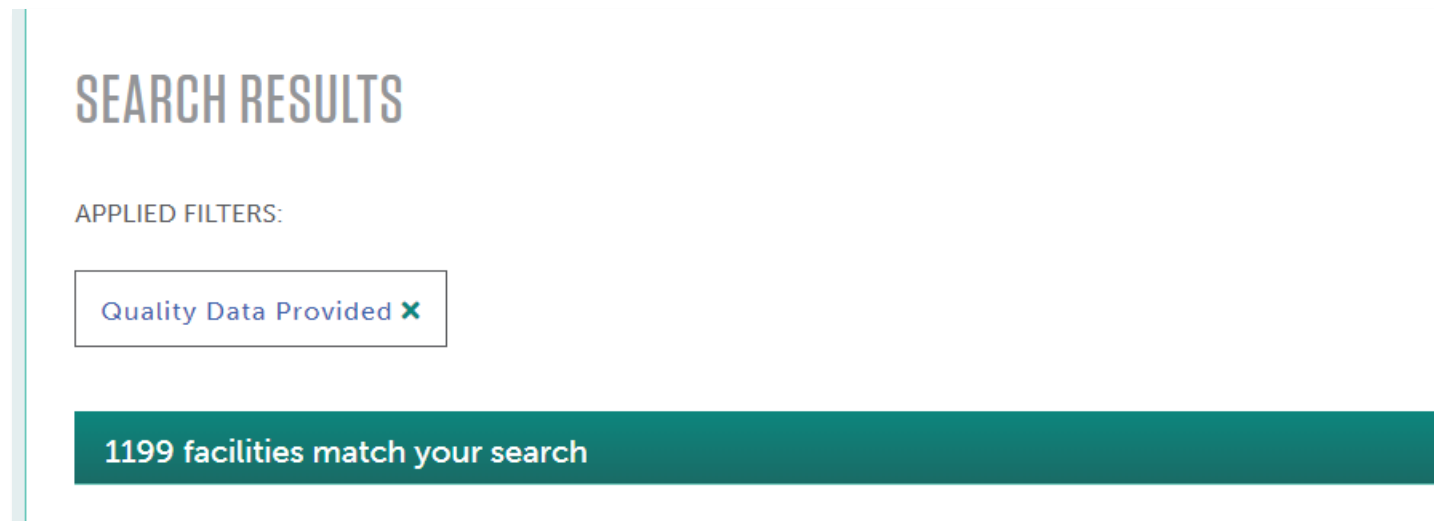
You or a member of your team should have received a link to the ATLAS survey for your facility. **You can start and stop the survey as you want, and your responses will save.** *If you did not receive your link, please request it via the [ATLAS Help Desk](#).*

Don't be left out...

More than **1000 facilities** across ATLAS states have submitted the 2021 survey.

20 facilities in New Jersey have submitted the survey.

Those that don't will be filtered out of ATLAS searches.



SEARCH RESULTS

APPLIED FILTERS:

Quality Data Provided ✕

1199 facilities match your search

Market Your Facility for Free

ATLAS has been visited over **160,000** times since Launch,
*including more than **5,000** times from New Jerseyans*

Individuals have conducted more than **16,000** searches
on ATLAS as part of their decision-making on the road
to recovery

Facilities on ATLAS have been viewed
more than **17,000** times

Option for Organizations with More Than 1 Location



Streamline the survey submission process



Save time and reduce administrative burden

*Thus far **26 facilities** have taken advantage of this option.*

If you are a treatment organization with 2 or more locations, you or a member of your team should have already received an email with next steps to use this option. *If you would like to take advantage of this option, please email ATLAS@shatterproof.org*

Need help? We're here for you and your staff.

Read the [ATLAS survey FAQs](#)

Watch the [ATLAS Survey Walkthrough](#)

Submit a ticket to the [ATLAS Help Desk](#)

Our team responds to all tickets within 48 hours

Sign up for ATLAS office hours

Use [this form](#) to request a 30-minute meeting with us 1:1 to discuss the ATLAS survey for your facility/facilities

Email us at ATLAS@shatterproof.org

It's real humans answering the emails!

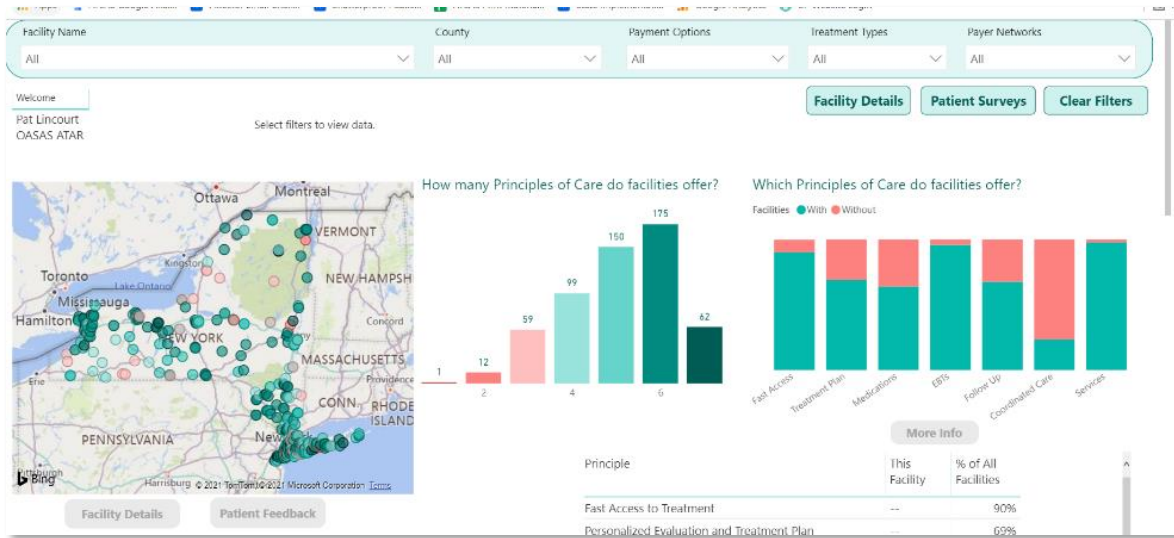
Survey Reference Copy



If you would like a PDF reference copy of the survey to prepare your responses, please email us at ATLAS@shatterproof.org

*Please note that this is **NOT** where you submit your responses.*

More Reasons To Participate



Finding treatment for addiction shouldn't be overwhelming.

ATLAS is here to help you or your loved one find a path to recovery.



Understand what type of treatment is needed



Find and compare treatment facilities



Leave a review on your or your loved one's treatment experience

Simple. Free. Confidential.

www.TreatmentATLAS.org

Created by Shatterproof, a national non-profit focused on reversing the addiction crisis in America.





Transforming Addiction Care

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Next Steps

- ✓ Complete the ATLAS Facility Survey, before January 28th, 2022.
- ✓ Consider taking advantage of the simplified submission option.
- ✓ Don't hesitate to reach out if you have questions or need help!

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Reference Slides

Key Tips for Completing the Treatment Facility Survey



- **Assign one staff member as the ATLAS Champion**, responsible for ensuring appropriate data is gathered and submitted before the survey deadline. Individuals deeply familiar with services offered at a facility, such as a **Clinical or Program Director** are most frequently the individual to complete this.



- **Circulate a reference copy of the Treatment Facility Survey** among relevant staff to begin gathering information before data collection opens. The content of the online Treatment Facility Survey will be very similar, and the reference copy acts as a helpful worksheet to gather data to enter into the online survey.

Key Tips for Completing the Treatment Facility Survey *cont.*



- **Plan time in the calendar to complete the survey.** The average time to complete ranges from **30 minutes to 2.5 hours** to complete depending on the number of levels of care available at the facility and whether information was gathered from various individuals in advance.



- **Schedule time with the appropriate leadership individual to secure their sign off** on the survey before submission. The ATLAS survey requires **attestation from a CEO**, or similar leadership member before submission.



- **Review data carefully before submitting.** If you need to make any changes after submitting the survey, you must **contact us at ATLAS@shatterproof.org** *during the data collection period.*

Benefits of ATLAS Participation

Ensure that your facility is **accurately displayed** on ATLAS

Demonstrate your commitment to **transparency**

Demonstrate your **quality**

Identify areas for **improvement**

Increase **visibility** of your facility

Capture your facilities **unique qualities**

Continuous Quality Improvement (CQI) Learning Series

